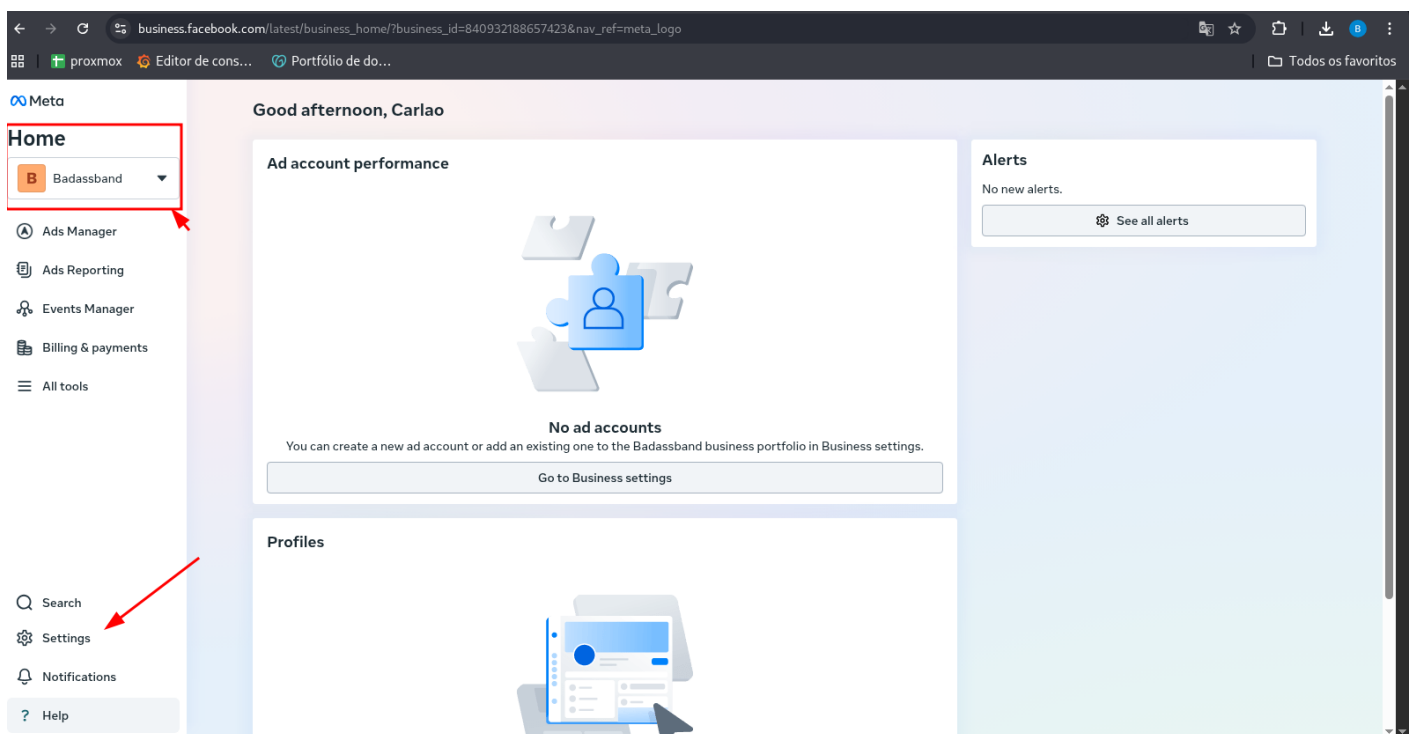


Criando a API

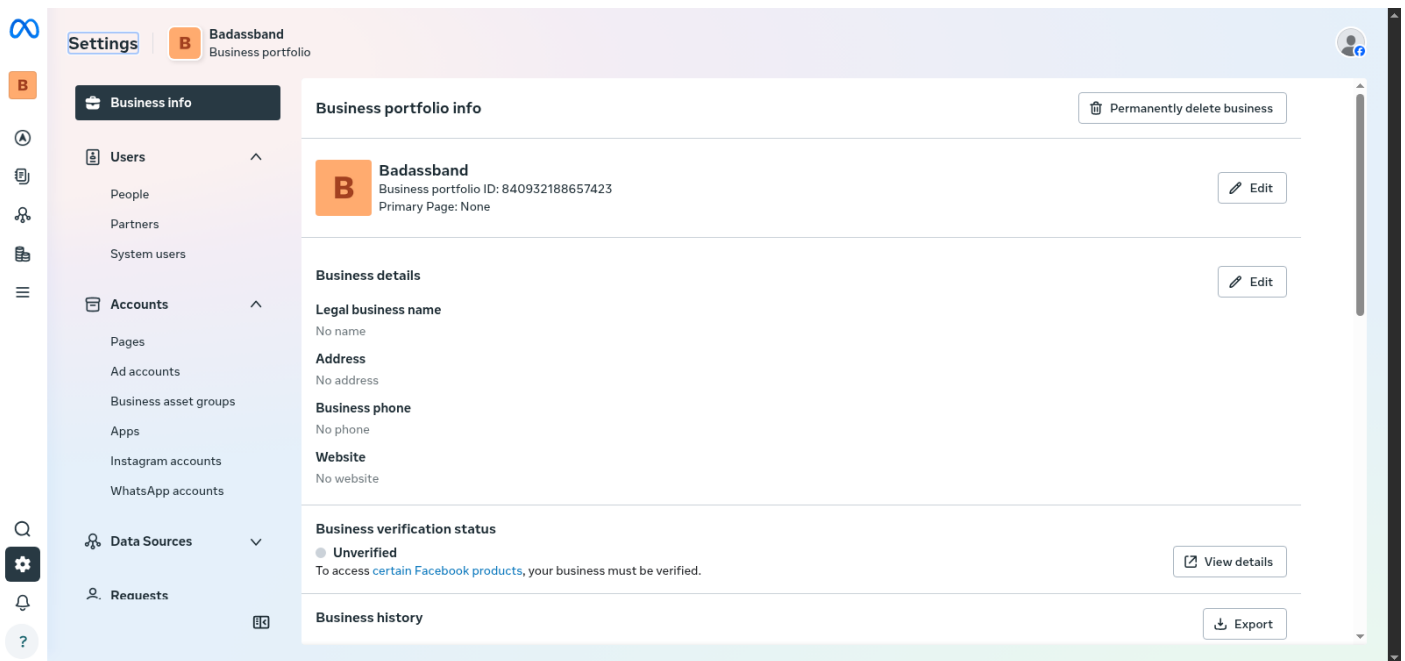
Levando em conta um cenário em que já esteja criado o portfólio empresarial para a conta seguiremos a partir daqui

Acessamos <https://business.facebook.com/> e realizamos login na conta que está cadastrada o portfólio

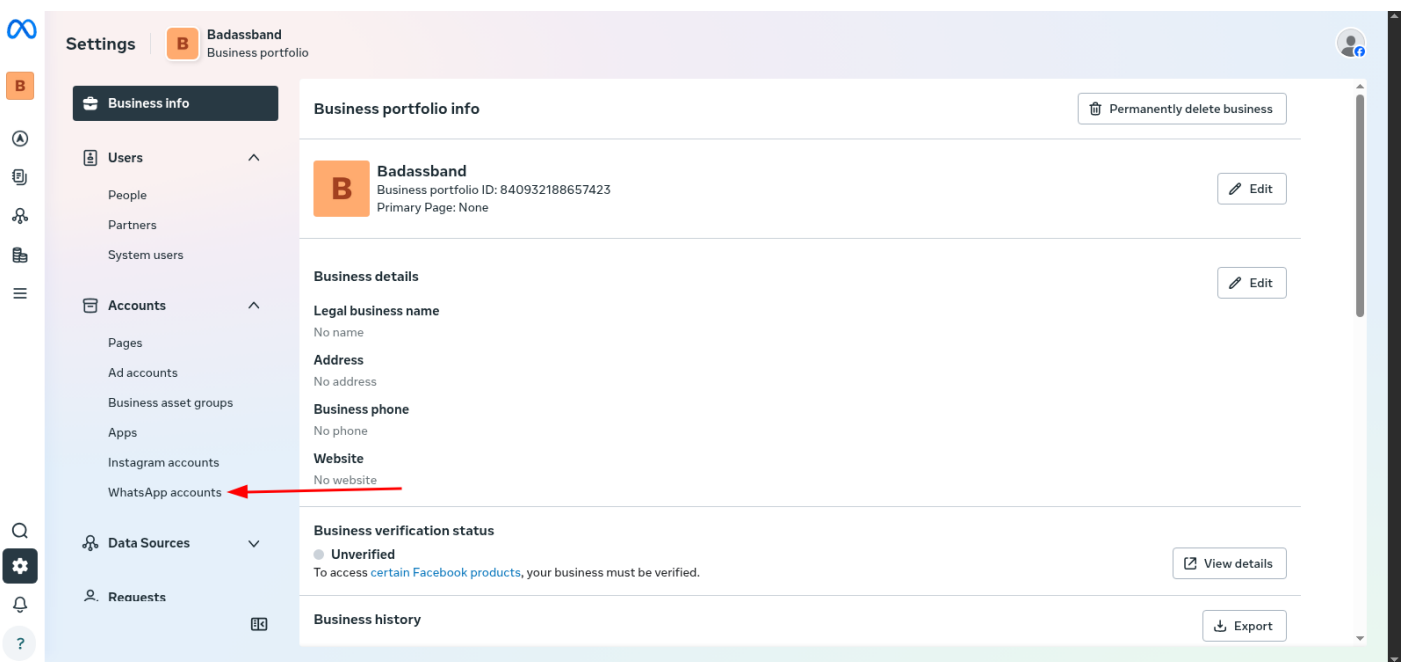
Iremos deparar com a página inicial do meta business e poderemos verificar o portfolio empresarial no menu lateral da direita e logo apos acessamos as configurações



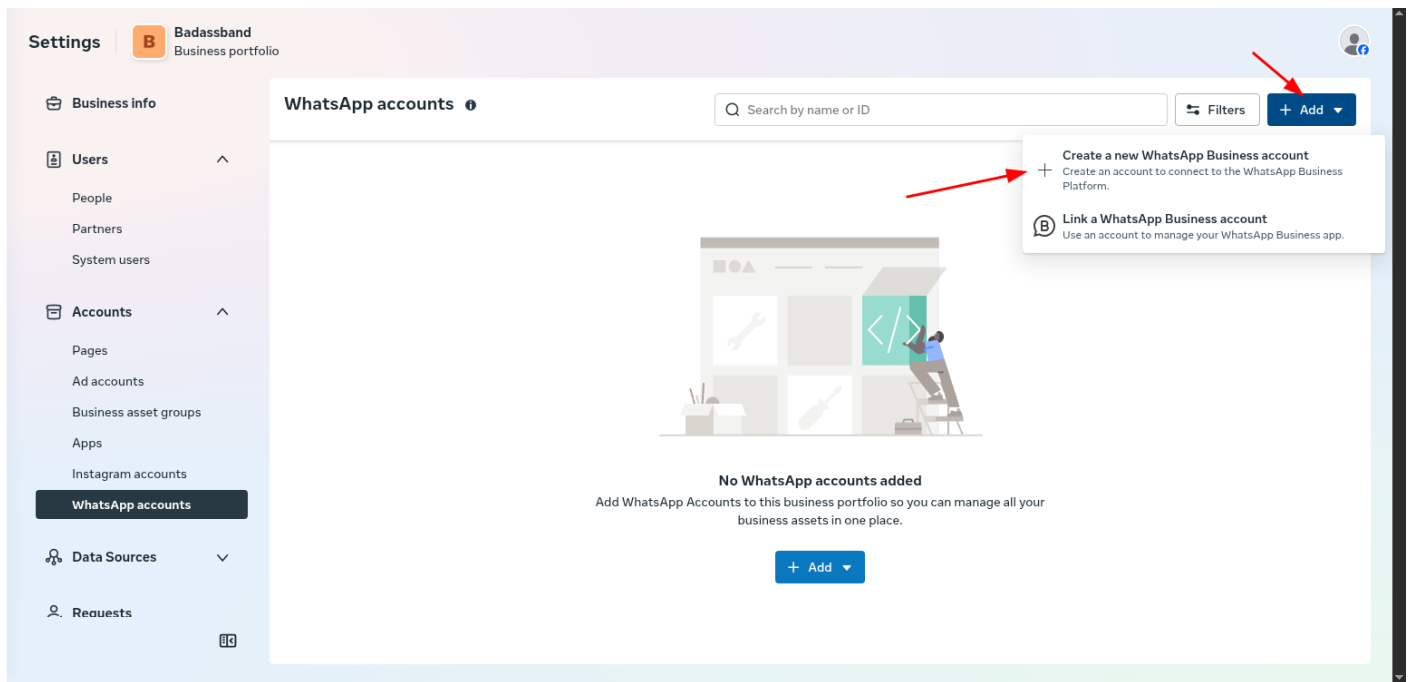
Entrando nas configurações nos deparamos com a pagina de informações do portfólio



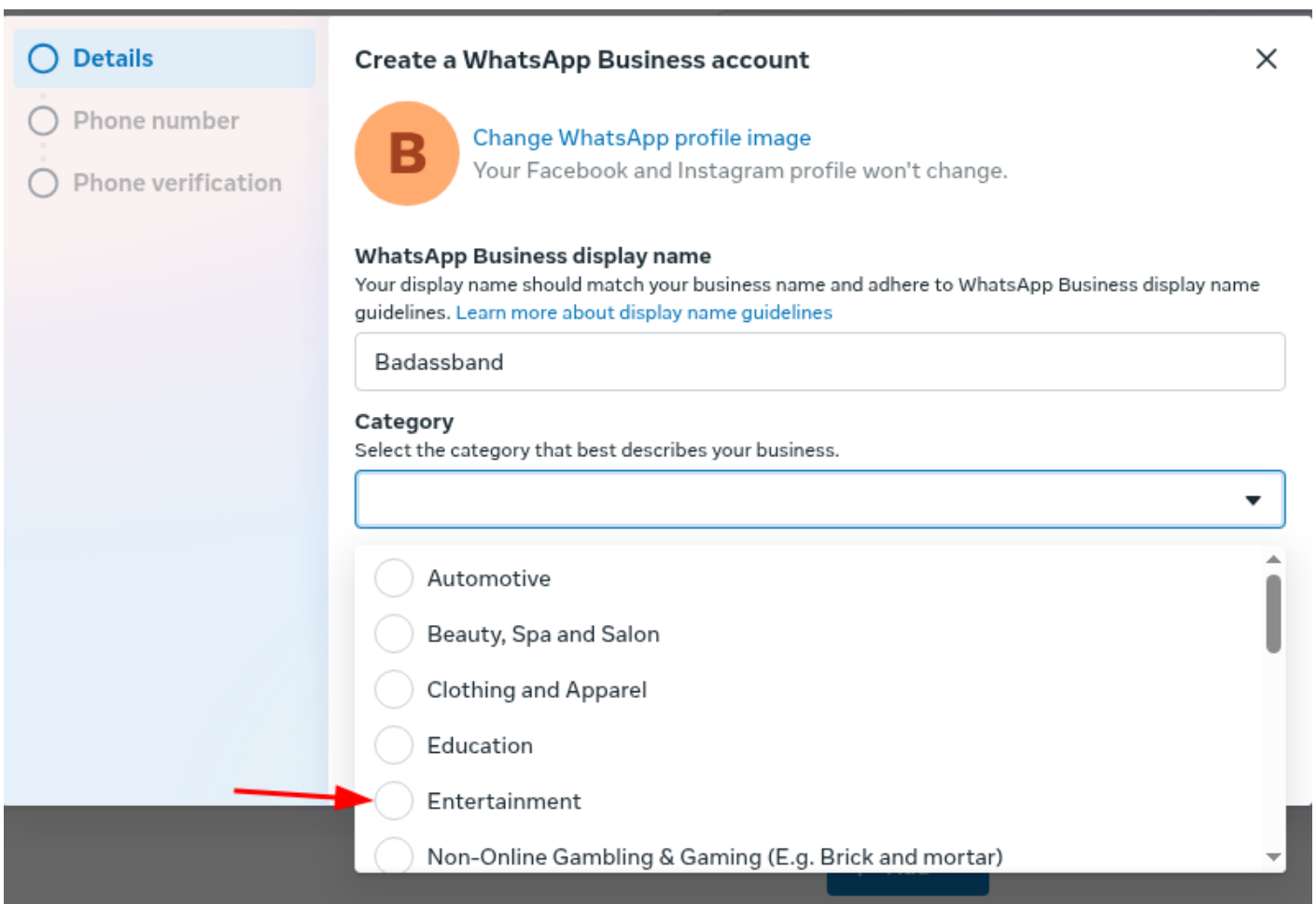
Precisamos agora criar a conta para nosso whatsapp business, caso o cliente já possua uma, precisará deletar a conta pelo app do whatsapp business primeiro a seguir vamos em whatsapp accounts



vamos em add > create new whatsapp business account



Aqui vamos preencher o nome da conta e selecionar a categoria do negócio, no caso de nossa simulação entretenimento



Caso necessite alterar o time zone, venha em show more options e selecione o timezone correto

Details

Phone number

Phone verification

Create a WhatsApp Business account

WhatsApp Business display name

Your display name should match your business name and adhere to WhatsApp Business display name guidelines. [Learn more about display name guidelines](#)

Badassband

Category

Select the category that best describes your business.

Entertainment

Hide options

Timezone

(GMT-03:00) America/Sao Paulo

Business description · Optional

Tell people about your business0/512

Website · Optional

0/512

By continuing, you agree to the [WhatsApp Business Terms of Service](#) and the [Meta Hosting Terms for Cloud API](#).

Back

Continue

Após isso clique em continue nessa parte iremos adicionar o número do whatsapp que irá receber a API da seguinte forma

✓ Details

○ Phone number

○ Phone verification

Choose the number you would like to use

☐ Use a display name only ⓘ
Send messages on WhatsApp where people only see a display name in the chat.

☒ Add a new number
Verification is required.

Phone number

BR +55 (32) 2028-0109 telefone do cliente aqui

You'll receive a code to verify this number.

Choose how you would like to verify your number

If you are using a landline number, choose phone call.

☐ Text message
A text message will be sent to the phone number.

☒ Phone call
If you are using a landline number you must choose to receive a phone call.

Back

Continue

o cliente irá receber a chamada com o código para ativação da conta

Chamada

Origem: 551140402377

Aceitar

Rejeitar

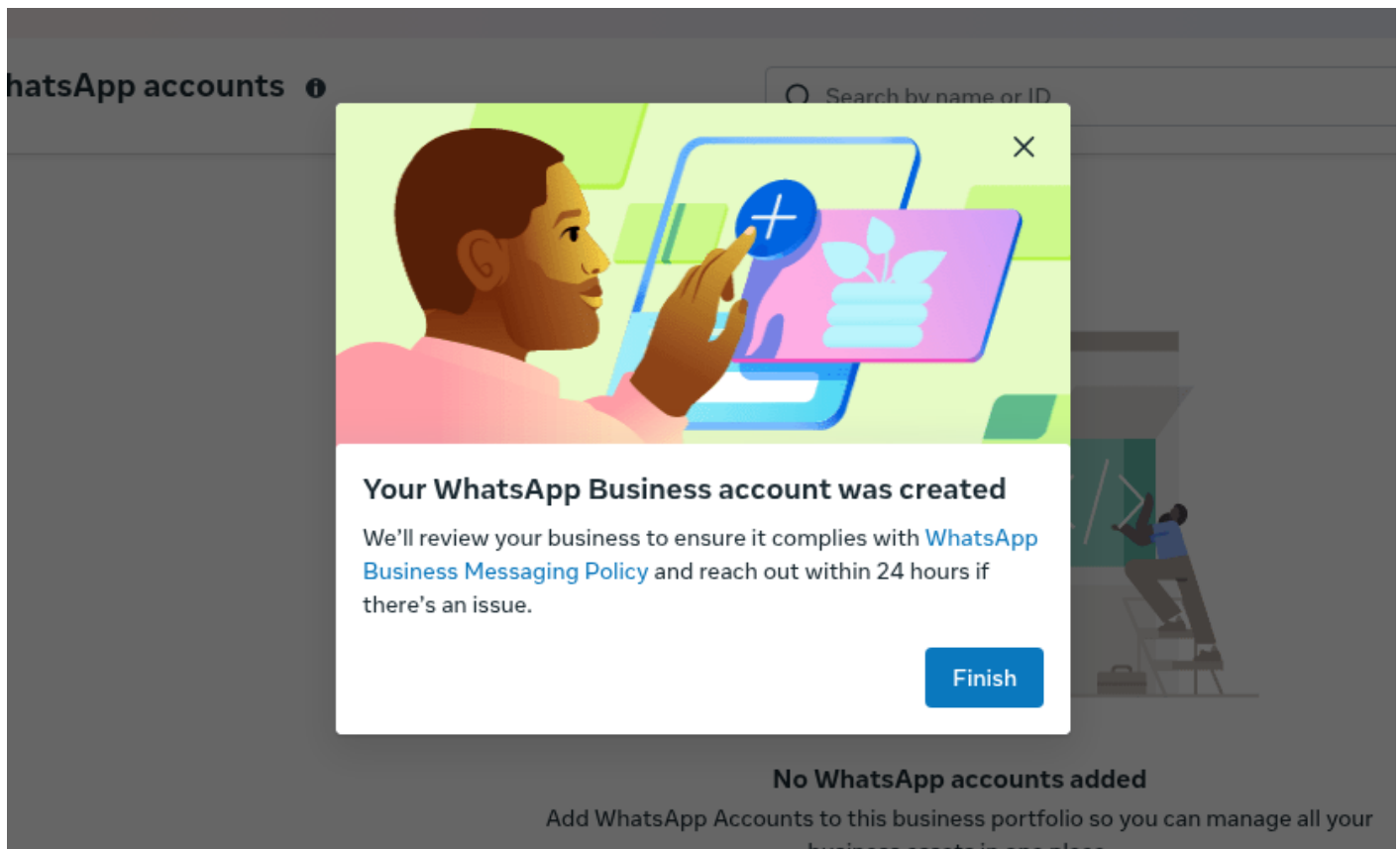
9994 - Chamando - (11) 4040-23

00:00:00

Preenchimento de Questionário

0 1 2 3 4 5 6 7

Tipo	Data	
E	25/11 17:18	(11)
E	25/11 15:27	(32)
S	25/11 11:28	9
S	25/11 11:26	(32)
S	25/11 10:49	(32)



após digitar o código você será redirecionado para a mensagem de confirmação da criação da conta e que estará em análise por até 24 horas

Para termos acesso a API precisamos estar com o negócio verificado também, ainda na página da conta do whatsapp, conseguimos acompanhar o status tanto da conta quanto da verificação do negócio

WhatsApp accounts ⓘ

Search by name or ID

Filters + Add

Edit

Name ↑↓	
🕒 Badassband	Address No address Currency No Currency found Time Zone America/Sao_Paulo Business name Badassband Business verification ⓘ ● Unverified - Start verification Account status ● Review in Progress This account is currently being reviewed. You'll be notified when this status changes. Payment method No payment method found Privacy and data sharing Automatically identify order, lead & other events from conversations in this account ☐

Security Center



Two-Factor Authentication

Two-factor authentication makes it harder for others to gain access to your business portfolio and take control of your assets. For more information, [go to the help center](#).

Who's required to turn on two-factor authentication?

No one



Business Verification

Select your verification use case

Setting up a WhatsApp Business account

Verification for Badassband

To access [certain Meta products](#), your organization must be verified.



Eligible for verification

Start verification



Add another admin

You're the only business admin. Add another admin to help if you get locked out of your account.

Add



Campaign labels (tags)

Custom campaign labels (tags) help you quickly identify your ad campaigns and better understand the charges on your invoices.

You can show campaign labels when creating ad campaigns, but by default they're hidden. They're always shown in Campaigns list view as tags.

Show campaign labels when creating ad campaigns?

Default



Verify your business

For verification, you'll need to show that your business is real and you have a legitimate connection to it.

[How we use your information](#)

What's involved



Verify business details

Provide your business name, address, phone number, email and website for verification.



Confirm your connection

Select a way for us to get in touch to confirm your connection to the business.



Upload documents

You may need to upload [accepted documents](#) to confirm these details if your business is not found.

[Get started](#)



Select your business type



What type of business is this?

Corporation

A publicly listed corporation, meaning the business information is publicly accessible and can serve as proof of legitimacy. ☐

Sole Proprietorship

A business owned and operated by one person, using a different name or business purposes (DBA). ☒

Partnership

A business where two or more individuals equally manage, operate, and share liabilities. ☐

Private Company

A privately owned business, such as a Limited Liability Company (LLC). ☐

Institution

A government owned organization, educational institution, hospital, non-profit, or trust. ☐

[Back](#)

[Next](#)



Select your business type



Is your business officially registered?

Registered

The business is registered with the government and you have access to or can obtain official documents related to business registration, such as a Cadastro Nacional da Pessoa Juridica (CNPJ) or Certificado da Condicao de Microempreendedor Individual (CCMEI). ☐

Not yet registered

The business is not yet registered or the business is represented by an individual. ☐

[Back](#)

[Next](#)



Add business details



We'll use these details to look up an official record of your business to confirm that it's real. If there's no match, you can upload documents to verify this information.

Business details

Business Tax ID/Registration Number

We recommend searching with your CNPJ/ NIRE/ IE/ IM. This can help return the most accurate results.

Business name

Add your organization name as it appears on [accepted documents](#).

Alternative business name (optional)

This could be the name with which your business generally presents to the public (e.g. a trade name)

[How we use your information](#)

Back

Next

Settings

B Badassband
Business portfolio



Business info

Users

People
Partners
System users

Accounts

Pages
Ad accounts
Business asset groups

Apps

Instagram accounts
WhatsApp accounts

Data Sources

Requests

Apps

Search by name or ID

Filters

+ Add



No apps added

Add Apps to this business portfolio so you can manage all your business assets in one place.

+ Add

What do you want to do?



Create a new app ID

You can create a new app ID for your business.



Connect an app ID

Add an app for your business portfolio. Depending on their access, people who help manage your business portfolio may also be able to manage the app.



Request access to an app ID

Your business can request access to an app ID on behalf of another business.

Meta

Docs

Tools

Support

Apps

Google Translate



Apps

Search by App Name or App ID

Create App

Filter by

☒ All Apps

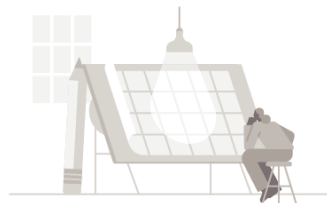
☐ Archived

☐ Required actions

Business portfolio

Clear

No business portfolio selected



No apps yet

To get started, create your first app.

Create App



Create an app

Type

Details

Select an app type

The app type can't be changed after your app is created. [Learn more](#)



Business

Create or manage business assets like Pages, Events, Groups, Ads, Messenger, WhatsApp, and Instagram using the available business permissions, features and products.



Consumer

Connect consumer products and permissions, like Facebook Login to your app.



Cancel

Next



Create an app

✓ Type

Details

App name

This is the app name that will show on your My Apps page and associated with your app ID. You can change the name later in Settings.

badassband

10/30

App contact email

This is the email address we'll use to contact you about your app. Make sure it is an address you check regularly. We may contact you about policies, app restrictions or recovery if your app is deleted or compromised.

brgiuseppe15@gmail.com

Business portfolio - Optional

Connecting a business portfolio to your app is only required for certain products and permissions. You'll be asked to connect a business portfolio when you request access to those products and permissions.

No business portfolio selected

☒ No business portfolio selected

☐ **B** Badassband
840932188657423



badassband

App ID: 2167600040430739

App Mode: Development ☐ Live

App type: Business

Help

Dashboard

Required actions

App settings

App roles

Alerts

App Review

Products

Activity log

Activity log

Add Product

Add products to your app

We've streamlined the app creation process by surfacing the products and permissions needed to build the app type you selected.

Messenger

Customize the way you interact with people on Messenger.

Read docs

Set up

Instagram

Allow creators and businesses to manage messages and comments, publish content, track insights, hashtags and mentions.

Read docs

Set up

WhatsApp

Integrate with WhatsApp

Read docs

Set up

Marketing API

Integrate Facebook Marketing API with your app.

Read docs

Set up

App Events

Understand how people engage with your business across apps, devices, platforms and websites.

Read docs

Set up

Audience Network

Monetize your app and grow revenue with ads from Meta advertisers.

Read docs

Set up

developers.facebook.com/apps/2167600040430739/async/products/add/?p...

ACEITE OS TERMOS

Accept WhatsApp Business Platform Terms of Service

Accept the [Facebook Terms for WhatsApp Business](#) and the [Meta Hosting Terms for Cloud API](#) for Cloud API to access CAPI.

Accept Terms of Service



WhatsApp Business Platform

Select a business portfolio

Badassband

You will receive a WhatsApp test phone number to send messages to a maximum of 5 phone numbers.

By continuing, you agree to the [Facebook Terms for WhatsApp Business](#) and the [Meta Hosting Terms for Cloud API](#).

Review [government and political use restrictions](#).



Quickstart

Welcome to the WhatsApp Business Platform

Send and receive messages to and from customers using cloud-based servers owned by Meta to host the WhatsApp Business API client.

API Setup

Get set up on the Cloud API by adding a phone number and sending your first message.

Start using the API

Scale your business



Become a Tech Provider

Start the process to onboard your own customers using the WhatsApp Business Platform. [About onboarding as a Tech Provider](#) [Start onboarding](#)



Improve ROI with marketing messages with optimizations

Sending marketing messages with optimizations through Marketing Messages API for WhatsApp delivers improved performance compared to non-optimized messages. [Get started](#)

WhatsApp Business



Account information

See alerts, insights and more for your WhatsApp account.

View account information



Message templates

Create and update templates and explore sample templates.

Manage message templates



WhatsApp Flows

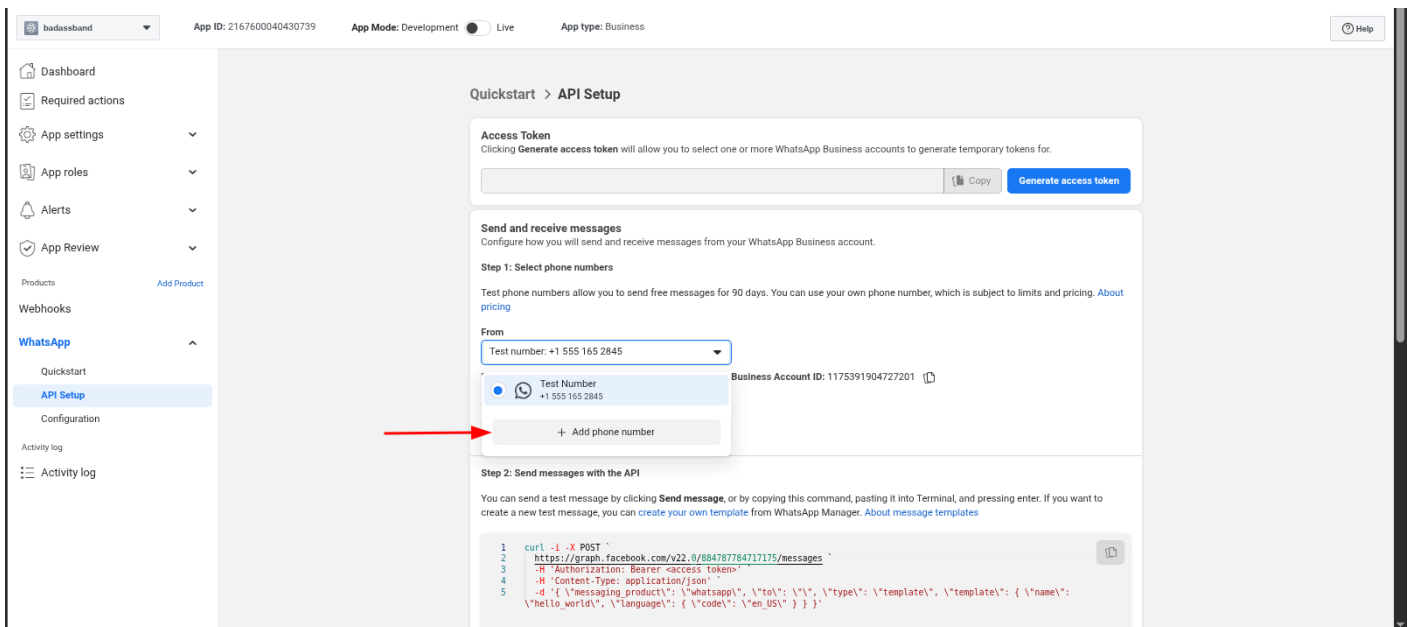
Edit and preview your Flows.

Manage Flows



Phone numbers

Manage your phone numbers. See status and quality rating.



Add phone number

Business information

WA Business Profile

Add number

Verify number

Fill in your business information

Select an existing or create a new business portfolio to add your phone number. Your audience will not see this information on your WhatsApp profile.

Business name

Badass Band11/100

Business website or profile page

https://instagram.com/badass.bandd✓

Country

Brazil

+ Add Address (optional)

I'm not a robot

reCAPTCHA

This helps us to combat harmful conduct, detect and prevent spam and maintain the integrity of our Products.

We've used Google's reCAPTCHA Enterprise product to provide this security check. Your use of reCAPTCHA Enterprise is subject to Google's Privacy Policy and Terms of Use.

reCAPTCHA Enterprise collects hardware and software information, such as device and application data, and sends it to Google to provide, maintain, and improve reCAPTCHA Enterprise and for general security purposes. This information is not used by Google for personalized advertising.

Back

Next

Selecione o segmento correto do cliente:

Add phone number

☒ Business information

☒ WA Business Profile

☐ Add number

☐ Verify number

Create a WhatsApp Business profile

This profile will show information about your business to people on WhatsApp. You can edit this information anytime by going to **Business assets** in Meta Business Suite **Settings** and selecting this WhatsApp account.

WhatsApp Business display name

Your display name should match your business name and adhere to WhatsApp Business display name guidelines. [Learn more about display name guidelines](#)

Badass Band

Timezone ⓘ

(GMT-03:00) America/Sao Paulo

Category

Choose a business category

☒ Automotive

☐ Beauty, Spa and Salon

☐ Clothing and Apparel

☐ Education

☐ Entertainment

☐ Non-Online Gambling & Gaming (E.g. Brick and mortar)

☐ Event Planning and Service

☐ Finance and Banking

☐ Food and Grocery

☐ Alcoholic Beverages

☐ Public Service

Step 2: Send message

You can send a test message to your business profile or create a new test message.

```
1 curl -i -X POST \
2 https://graph.facebook.com/v12.0/{business-id}/messages \
3 -H 'Authorization: Bearer {access-token}' \
4 -H 'Content-Type: application/json' \
5 -d '{ "message": "Hello, world!" }'
```

adicone o numero novamente

Add phone number

☒ Business information

☒ WA Business Profile

☒ Add number

☐ Verify number

Add your WhatsApp phone number

Choose how you want to be identified when sending messages. [About existing numbers](#)

Phone number

BR +55 (32) 2028-0109

You'll receive a code to verify this number.

Choose how you would like to verify your number

If you are using a landline number, choose phone call.

☐ Text message ☒ Phone call

Back

Next

Guarde essas informações

privacy

From

+55 32 2028 0109

Phone number ID: 895728043622465 WhatsApp Business Account ID: 725625540593357

To

US +1 Phone number

Agora vamos configurar o webhook:

Step 3: Configure webhooks to receive messages

Create a custom webhook URL or use services that help you set up an endpoint.

Configure webhooks

No link do webhook deve ser colocar

https://dnsdocliente.com/chat/app/webhook/whatsapp_meta.php

E no token o ID de telefone salvo anteriormente

Webhook

To get alerted when you receive a message or when a message's status has changed, you need to set up a Webhooks endpoint for your app. Learn [how to configure Webhooks](#).

Callback URL ⓘ

https://crm.acessocloud.com/chat/app/webhook/whatsapp_meta.php

Verify token ⓘ

895728043622465

☐ Attach a client certificate to Webhook requests. [Learn more](#).

Remove subscription Verify and save

Após precisamos criar o usuário administrativo no business facebook para gerarmos o token permanente

Settings

Badassband

Business portfolio

Business info

Users

People

Partners

System users

Accounts

Pages

Ad accounts

Business asset groups

Apps

Instagram accounts

WhatsApp accounts

Data Sources

Requests

Apps

Name ↑↓

badassband

badassband

ID: 216760040430739

Owned by: Badassband

Assign access

Assign partner

Connect assets

People

Partners

Connected assets

1 person is assigned to this app

You can assign people to the **badassband** app, manage assignments and remove them. Your app need at least one app admin in order to access the app dashboard and reduce the risks of missing important actions.

Search by name or ID

People with full access

Bruno Vale (You)

Full access

Manage

olio

System users

Search by name or ID

+ Add

No system users added yet

You can add a system user to this business portfolio to manage all your business assets in one place.

+ Add

Q Search b

Create system user

Enter a name for the system user you want to create below:

System user name

System user role
Badassband will be the owner of this system user.

Admin ▼

Cancel Create system user

You can add a system user to this business portfolio
business assets in one place.

Agora precisamos vincular o app que está com o numero cadastrado a esse usuário

System users ⓘ

Q Search by name or ID + Add

Name ↑	
 plurizap ID: 61584183787189	 plurizap ID: 61584183787189 Admin access Generate token Revoke tokens ... X Assigned assets Installed apps  No assets assigned You can assign assets, like Facebook Page and Instagram accounts, to plurizap Edit info Assign assets

Select assets and assign permissions

Select asset type ⓘ

Apps 1

WhatsApp accounts

Select assets

Search by name or ID

☒ Select all

☒  badassband

Assign permissions

Partial access

☐ Develop app
Can change app settings, test the app and view analytics.

☐ View insights
Can view app analytics.

☐ Test app
Can test the app.

Full control

☒ Manage app
Can manage roles, change app settings, test the app and view analytics.

1 asset selected

Cancel

Assign assets

Select assets and assign permissions

Select asset type ⓘ

Apps

WhatsApp accounts 1

Select assets

Search by name or ID

☒ Select all

☒  Badass Band

☐  Test WhatsApp Business Account

☐  Badassband

Assign permissions

view and reuse message templates.

☐ Message templates (view and manage)
Create, edit and delete message templates.

☐ Phone Numbers (view only)
View phone numbers and profiles

☐ Phone Numbers (view and manage)
Add and delete the phone numbers. Manage their names, profiles, registrations and settings

☐ Manage phone numbers and message templates
You can create message templates, add phone numbers, access metrics and send messages to customers.

☐ Messages
Send and respond to messages as the WhatsApp account.

Full control

☒ Manage WhatsApp business accounts
You can do all of the above, and also assign users and view payment information.

1 asset selected

Cancel

Assign assets

Após isso iremos gerar o token

System users ⓘ

Q Search by name or ID

+ Add

Name ↑

plurizap
ID: 61584183787189

plurizap
ID: 61584183787189
Admin access

Generate token

Revoke tokens

...

×

Assigned assets

Installed apps



No assets assigned

You can assign assets, like Facebook Page and Instagram accounts, to plurizap

Generate token

☒ Select app

☐ Set expiration

☐ Assign permissions

☐ Done

What app would you like to generate a token for? ×

Select app

badassband

Next >

Generate token



Select app



Set expiration



Assign permissions



Done

When should the token expire?



Token expiration

Choose when this token will expire. [Learn about token expiration and refresh.](#)



60 days (Recommended)



Never

< Previous

Next >

Generate token

☒ Select app

☒ Set expiration

☐ Assign permissions

☐ Done

What permissions will be granted to the app?

If you are unable to find the necessary permissions, consider granting an app role to the system user.

Select permissions

3 options selected

☒ whatsapp_business_manage_events

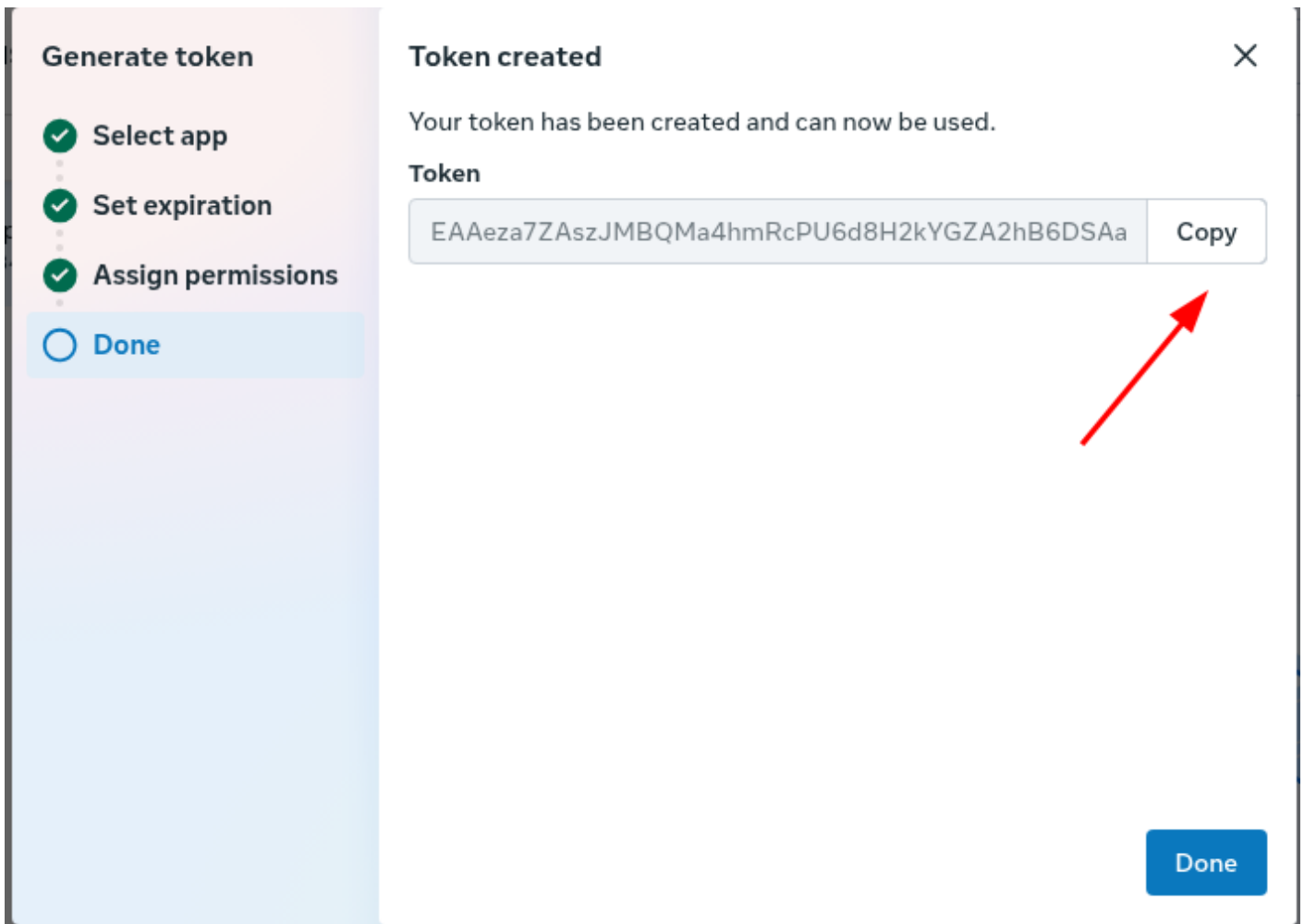
☒ whatsapp_business_management

☒ whatsapp_business_messaging

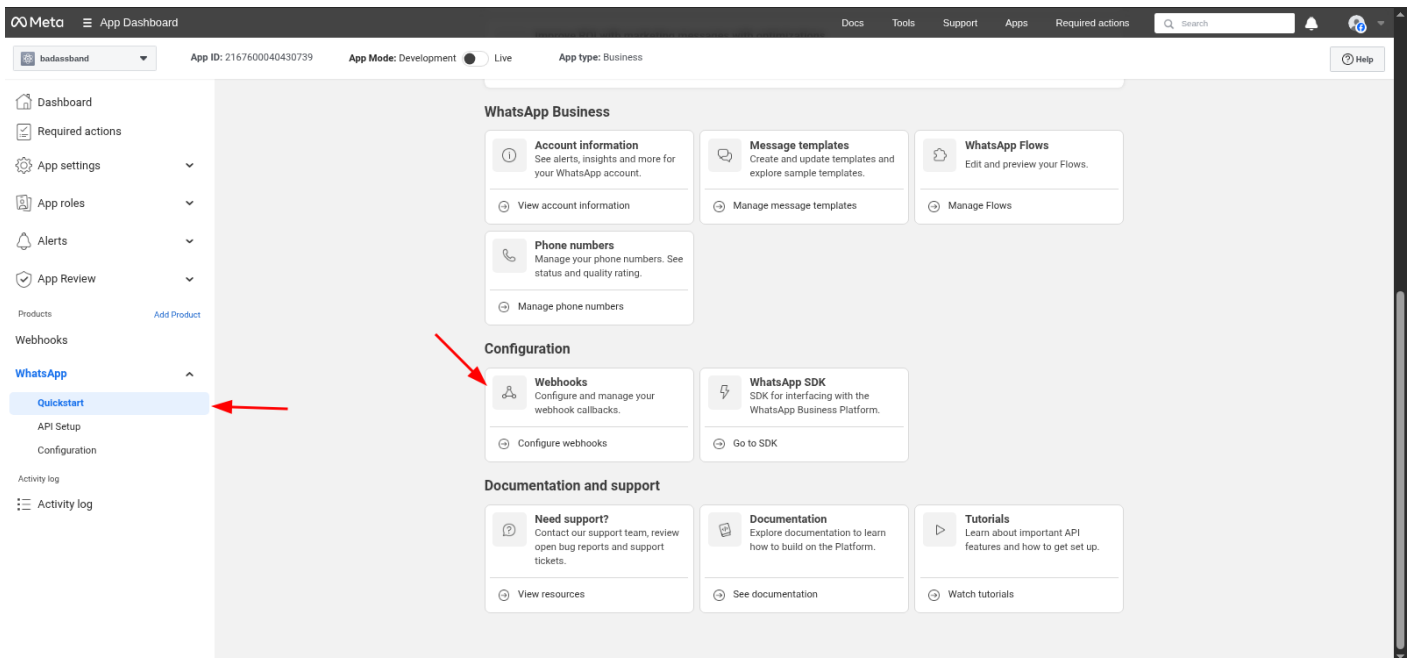
Correção as permissões corretas agora são:

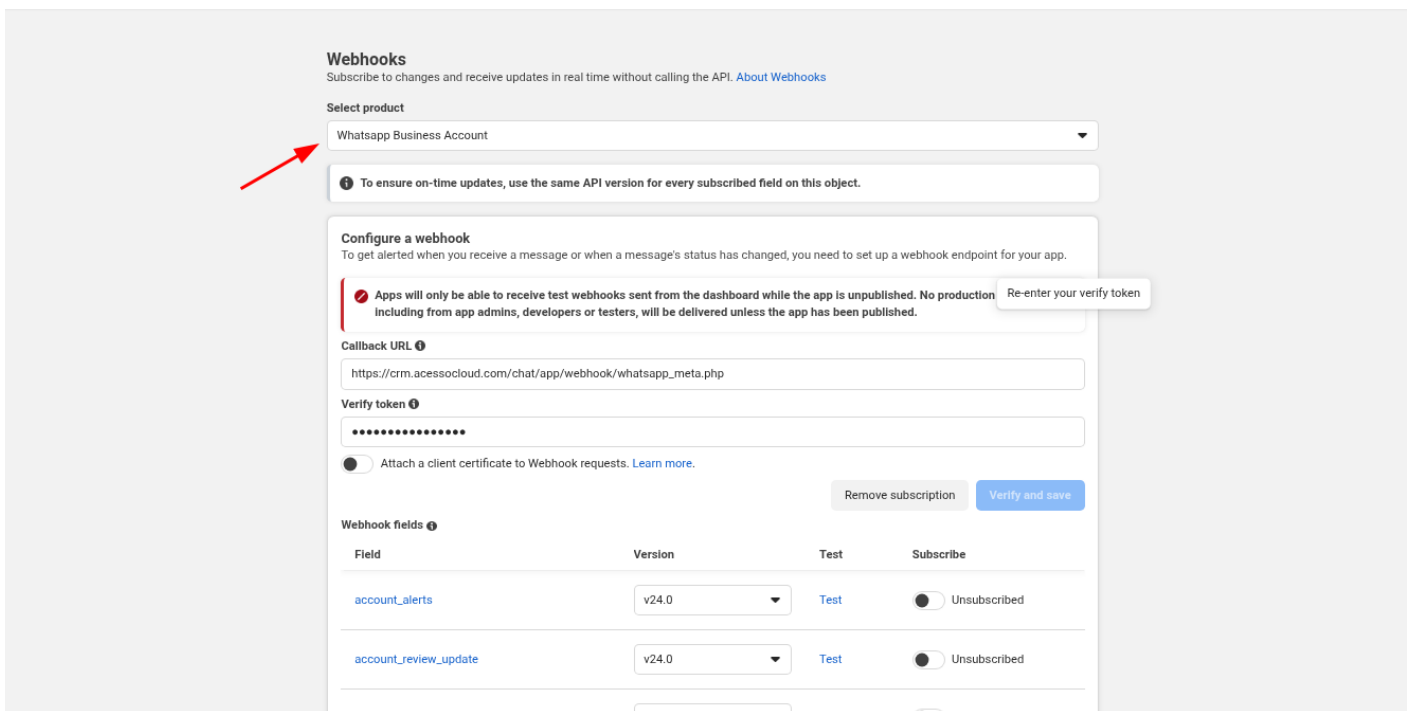
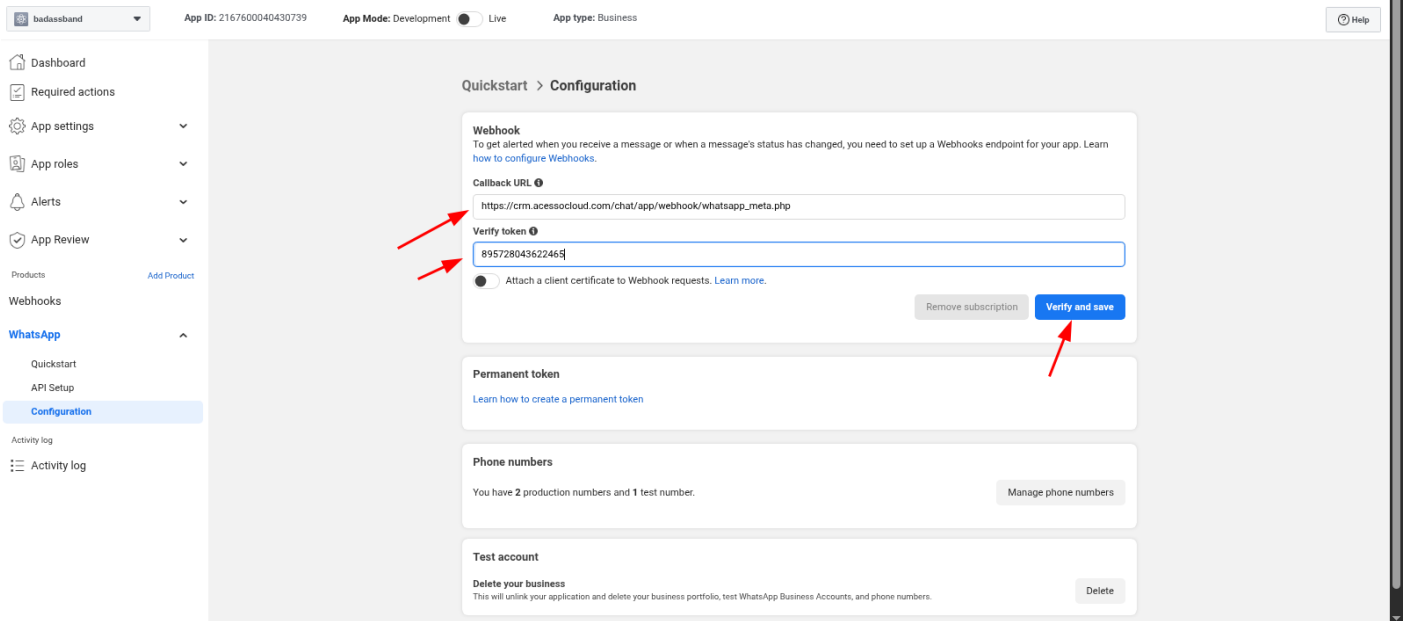
whatsapp_business_messaging
whatsapp_business_management
business_management

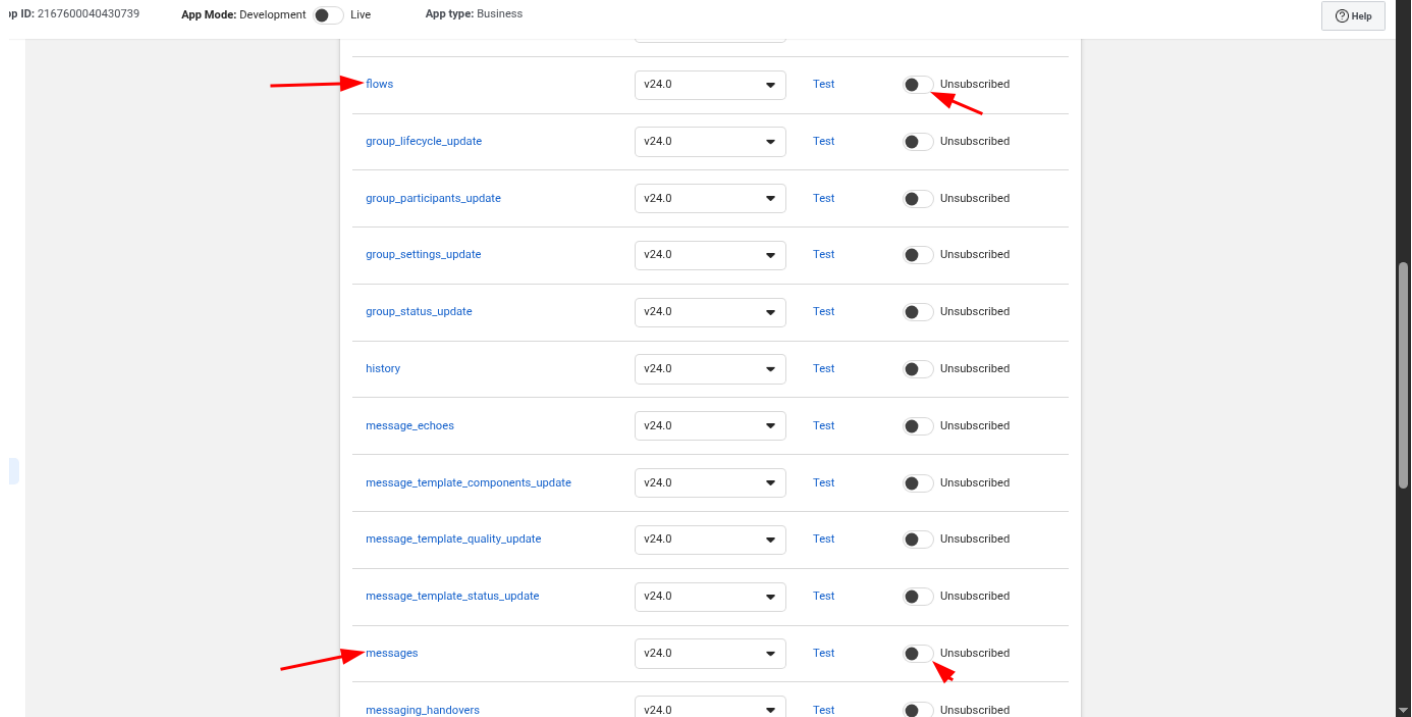
Após isso gere e salve o token:



configurando permissões do webhook:







flows	v24.0	Test	☒ Unsubscribed
group_lifecycle_update	v24.0	Test	☒ Unsubscribed
group_participants_update	v24.0	Test	☒ Unsubscribed
group_settings_update	v24.0	Test	☒ Unsubscribed
group_status_update	v24.0	Test	☒ Unsubscribed
history	v24.0	Test	☒ Unsubscribed
message_echoes	v24.0	Test	☒ Unsubscribed
message_template_components_update	v24.0	Test	☒ Unsubscribed
message_template_quality_update	v24.0	Test	☒ Unsubscribed
message_template_status_update	v24.0	Test	☒ Unsubscribed
messages	v24.0	Test	☒ Unsubscribed
messaging_handovers	v24.0	Test	☒ Unsubscribed

Webhooks

Subscribe to changes and receive updates in real time without calling the API. [About Webhooks](#)

Select product

Whatsapp Business Account

To ensure on-time updates, use the same API version for every subscribed field on this object.

Configure a webhook

To get alerted when you receive a message or when a message's status has changed, you need to set up a webhook endpoint for your app.

Apps will only be able to receive test webhooks sent from the dashboard while the app is unpublished. No production including from app admins, developers or testers, will be delivered unless the app has been published.

Re-enter your verify token

Callback URL

https://crm.accessocloud.com/chat/app/webhook/whatsapp_meta.php

Verify token

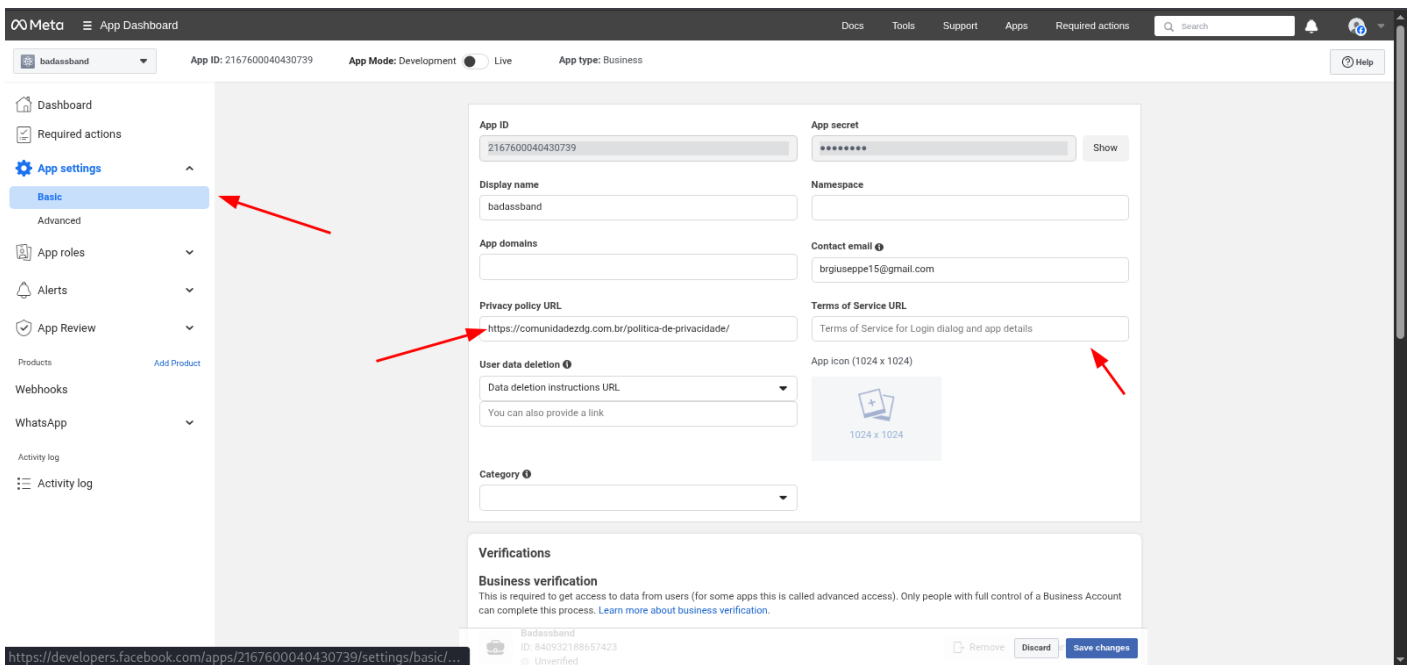
☒ Attach a client certificate to Webhook requests. [Learn more.](#)

Remove subscription

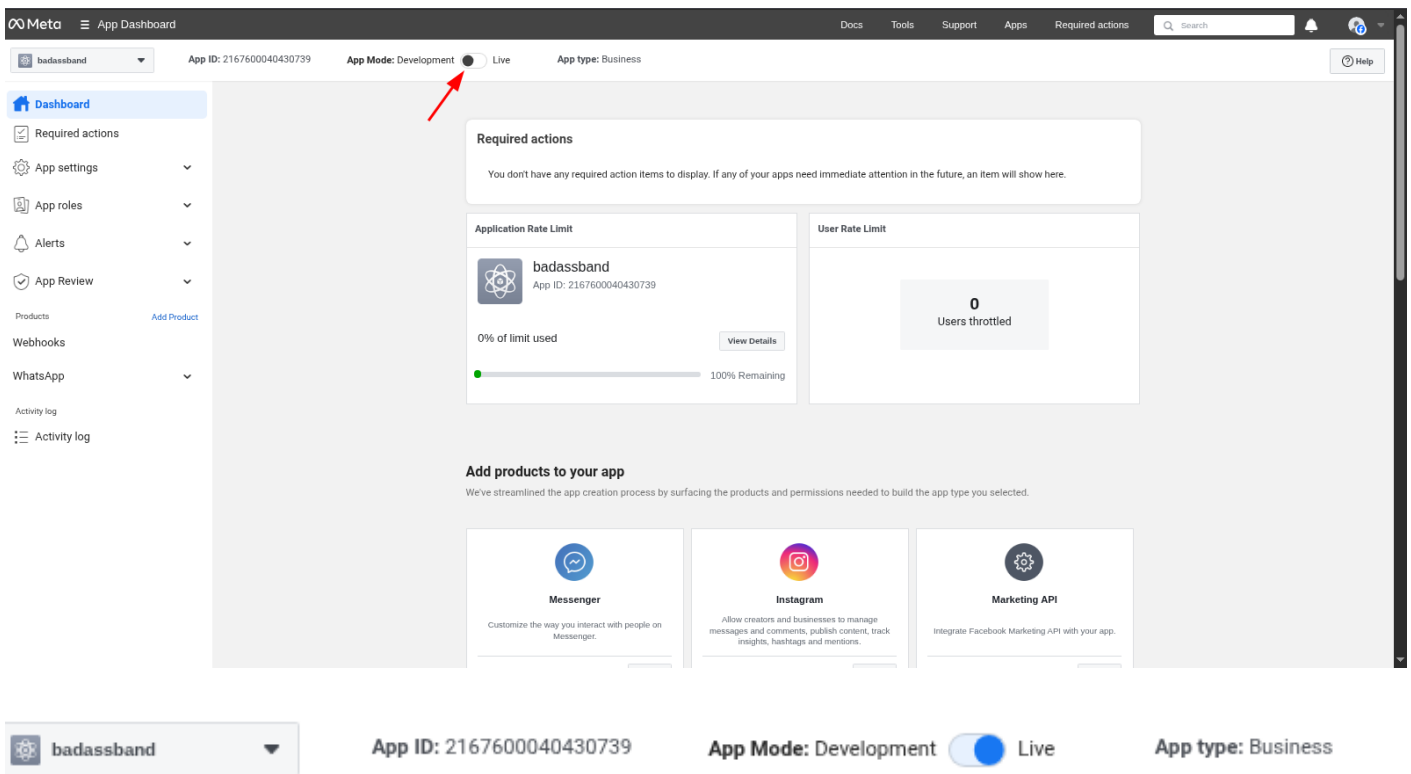
Verify and save

Webhook fields

Field	Version	Test	Subscribe
account_alerts	v24.0	Test	☒ Unsubscribed
account_review_update	v24.0	Test	☒ Unsubscribed
account_settings_update	v24.0	Test	☒ Unsubscribed



<https://comunidadezdg.com.br/termos-de-uso/> <https://comunidadezdg.com.br/politica-de-privacidade/>



Revision #3

Created 26 November 2025 15:46:38 by Bruno

Updated 16 April 2026 13:36:48 by Bruno